



# SHELF LIFE EXTENSION

Presented by Aaron Clanton, Baking Curriculum Manager

- **What determines the shelf-life of a product?**

# SHELF LIFE

“The *length of time* during which the product remains **acceptable to the consumer** without a significant loss in quality, or how long the consumer perceives a product to be *fresh*”.

# Staling Most Identified by Consumers

- Visible **mold growth** = “spoilage”
- Firmness or crumbliness of crumb
  - **Dryness**
- Flavor loss and/or change
- Loss of shine or migration of color
- Shrinkage or breakdown of filling
- Icings drying or cracking
- “Sugar bloom” or “Fat Bloom”



# What factors into Shelf life?

## Consumer Acceptance

Looks  
good  
(Mold free)

Fresh  
Eating  
Experience

Tastes  
good

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# Control of Mold



- **Minimize contamination of product with mold**
- **Control factors that enhance mold growth**
- **Establish clear expected shelf life**
- **Usage of mold inhibitors**

# Minimizing Mold Contamination

- **Cleaning and Sanitation**

- Food contact surfaces must be properly cleaned and sanitized.
- Organic debris should not be allowed to accumulate.
  - **Old product, stales, crumbs, waste dough, etc.**
- Cleaning in and around the plant.
  - **Any mold growth will produce spores.**

# Minimizing Mold Contamination

*continued*

## ● **Cleaning and Sanitation**

*continued*

- Air should be filtered to reduce spores in the air.
  - Most spores become airborne.
  - Filtering of any air coming inside.
  - Be sure to filter compressed air as well.
  - Maintain positive pressure to prevent outside air from coming in.



# Factors Affecting Mold Growth

Condition for mold growth (optimum)	Method of controlling condition
Temperature $\approx$ 80 °F (27°C)	Air conditioning Heat sterilization
Relative Humidity $\approx$ 80 %	Air conditioning
Presence of oxygen, carbon, hydrogen and nitrogen	Modified Atmospheric Packaging, UV Lights, Oxygen Scavengers
Water activity = 0.8 to 1.0	Formulation – if possible
pH = 6 to 7 (slightly acidic)	Use of mold inhibitors***

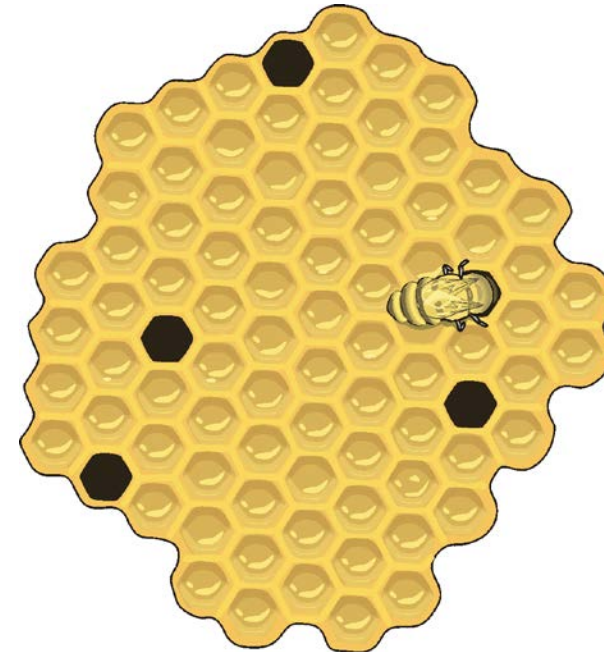
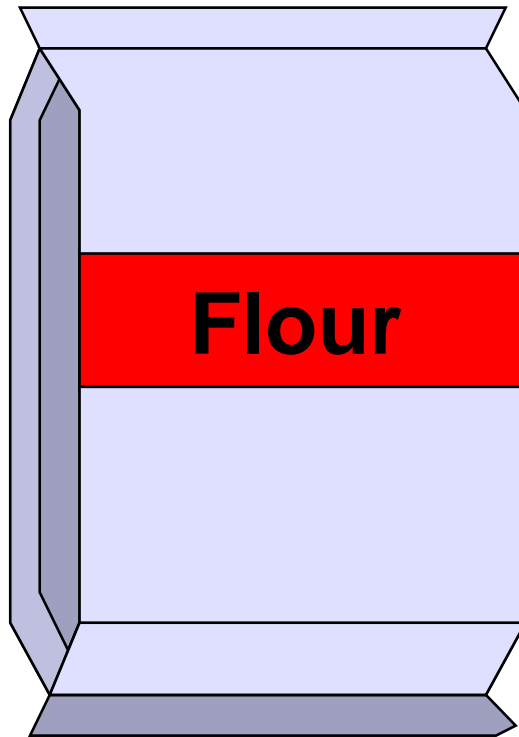
# Factors that Enhance Mold Growth

*continued*

- **Moisture / Water Activity ( $A_w$ )**
  - For mold growth **water activity** is the important measure.
  - Water activity is a measurement of the amount of “free” water in a system.
    - **It measures the amount of water available for chemical reactions (microbial growth).**
  - Water activity is **NOT** water content.



# Moisture vs Water Activity



**17% Moisture – which will mold first?**

# $a_w$ and the Baker

- $a_w$  is a useful tool in understanding baked food systems
  - Mold growth, sensory, icing breakdown, color bleeding...
- $a_w$  is a useful tool in **protecting** the consumer
  - Food safety is a growing concern with new technology

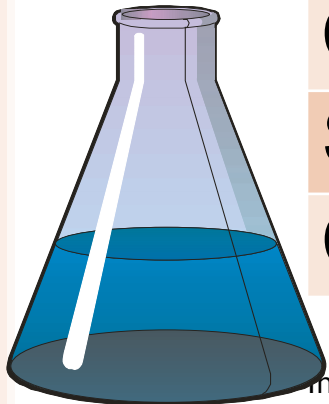
# Minimum Water Activity for Microbial Growth



Microorganism	Minimum $A_w$
Bacteria	0.91
Wild yeasts	0.87
<i>Penicillium</i> molds	0.82
<i>Aspergillus</i> molds	0.78
Halophilic bacteria	0.75
Osmophilic yeast	0.60

# Water Activity of Bakery Products

Product	$A_w$
Bread, rolls	0.96-0.98
Fruit pie fillings	0.95-0.98
Tortillas, muffins	0.91-0.95
Cheeses	0.91-0.95
Cakes, cake donuts	0.85-0.87
Crème-filled cakes	0.78-0.81
Soft cookies	0.50-0.78
Cookies, crackers	0.20-0.30



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# Usage of Mold Inhibitors

- Preservatives **inhibit** the growth of microorganisms.
  - Artificial (chemical)
  - Natural
- Effect of preservative is related to the level of contamination
  - High number of spores, inhibitor **less effective**.
  - Low number of spores, inhibitor **more effective**.

# Preservatives



- Do not stop microorganism growth **ONLY** inhibit.
- Do **NOT** replace good manufacturing practices (sanitation and cleaning).

# Preservatives types

## Chemical

- Propionates
- Benzoates
- Sorbates
- Acetates
- Parabens

## Natural

- Vinegar
- Spices
- Raisin juice conc.
- Ethyl alcohol
- Fermented flour or whey

# Preservatives and pH ranges



- **Benzoates best below pH of 4.5**
- **Propionates best below pH of 5.5**
- **Sorbates best below pH of 6.5**
- **Parabens affective up to a pH of 8.0**

# What factors into Shelf life?

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# What changes occur over time?

## Crust

- Toughens
- Loses friability (crispness)
- Changes from glassy to rubbery state
- Mainly migration of water from crumb
  - Water activity differences

## Crumb

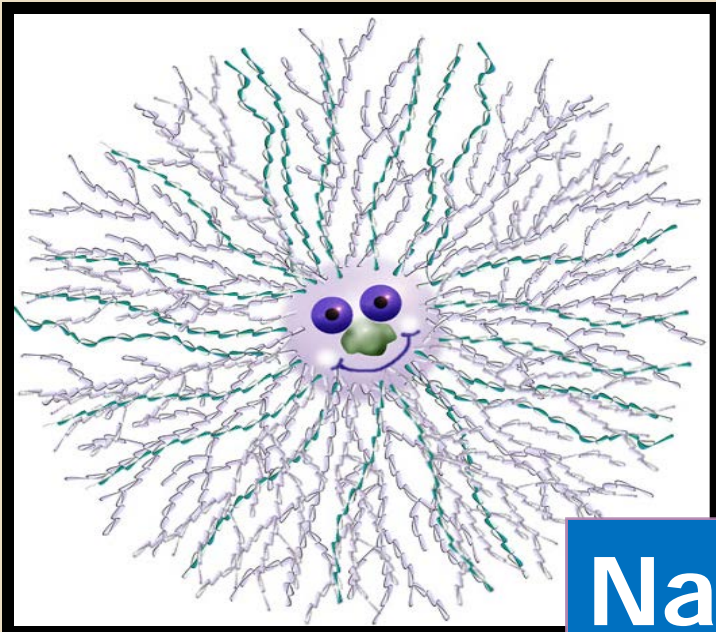
- Becomes crumbly, harsh, and dry
- Loses flavor
- Loses moisture
- Blamed on starch

# What causes the changes?

- **Moisture migration**
  - Disproved 150 years ago
  - Boussingault (1858) - staling occurs w/o moisture loss and can be reversed by heat
- **So what is it?**
  - Starch?
  - Protein?
  - Something else?

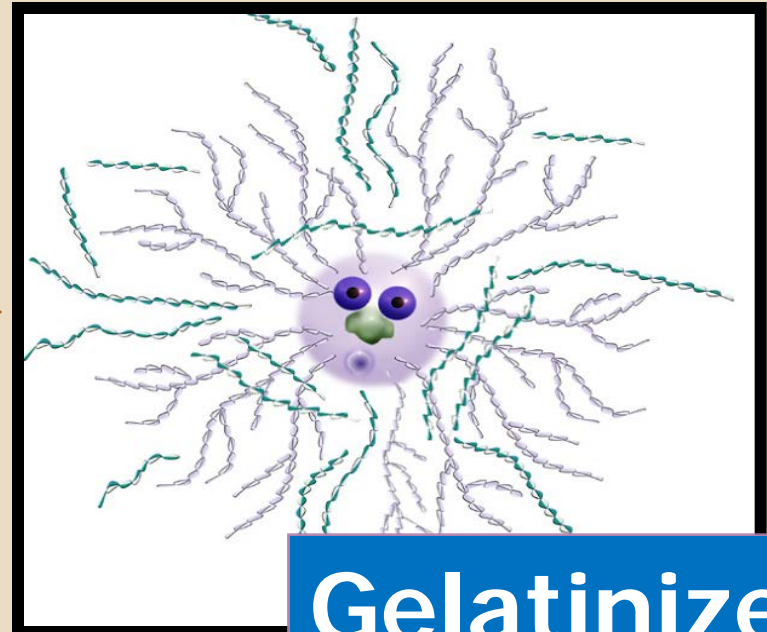
# Staling research

- **Initial focus was on Starch**
  - 1928-1934: J.R. Katz x-ray diffraction studies
    - **Freshly gelatinized starch = fresh bread**
    - **Bread starch retrogrades concurrent with staling**
  - Schoch (1947) also studied starch
- **Conclusion was Starch retrogradation causes bread firming.**
  - But.....



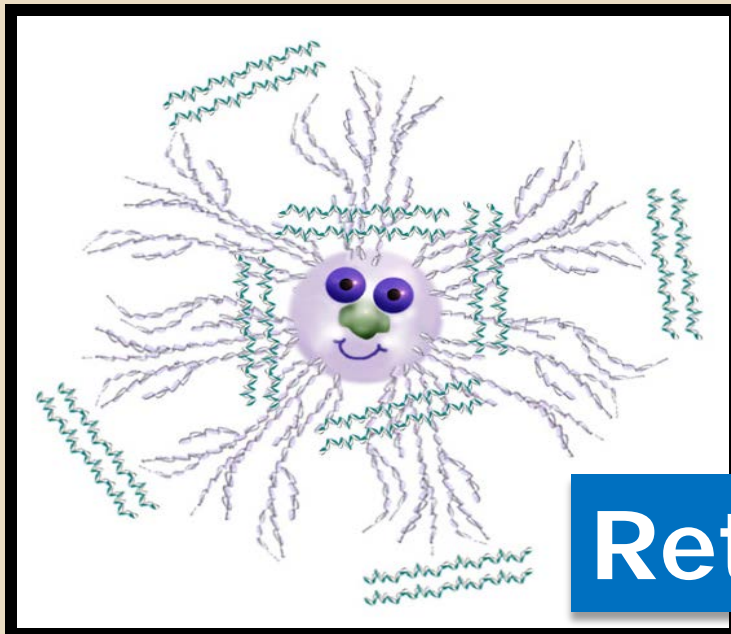
**Native**

+ H<sub>2</sub>O  
& heat



**Gelatinized**

Cools

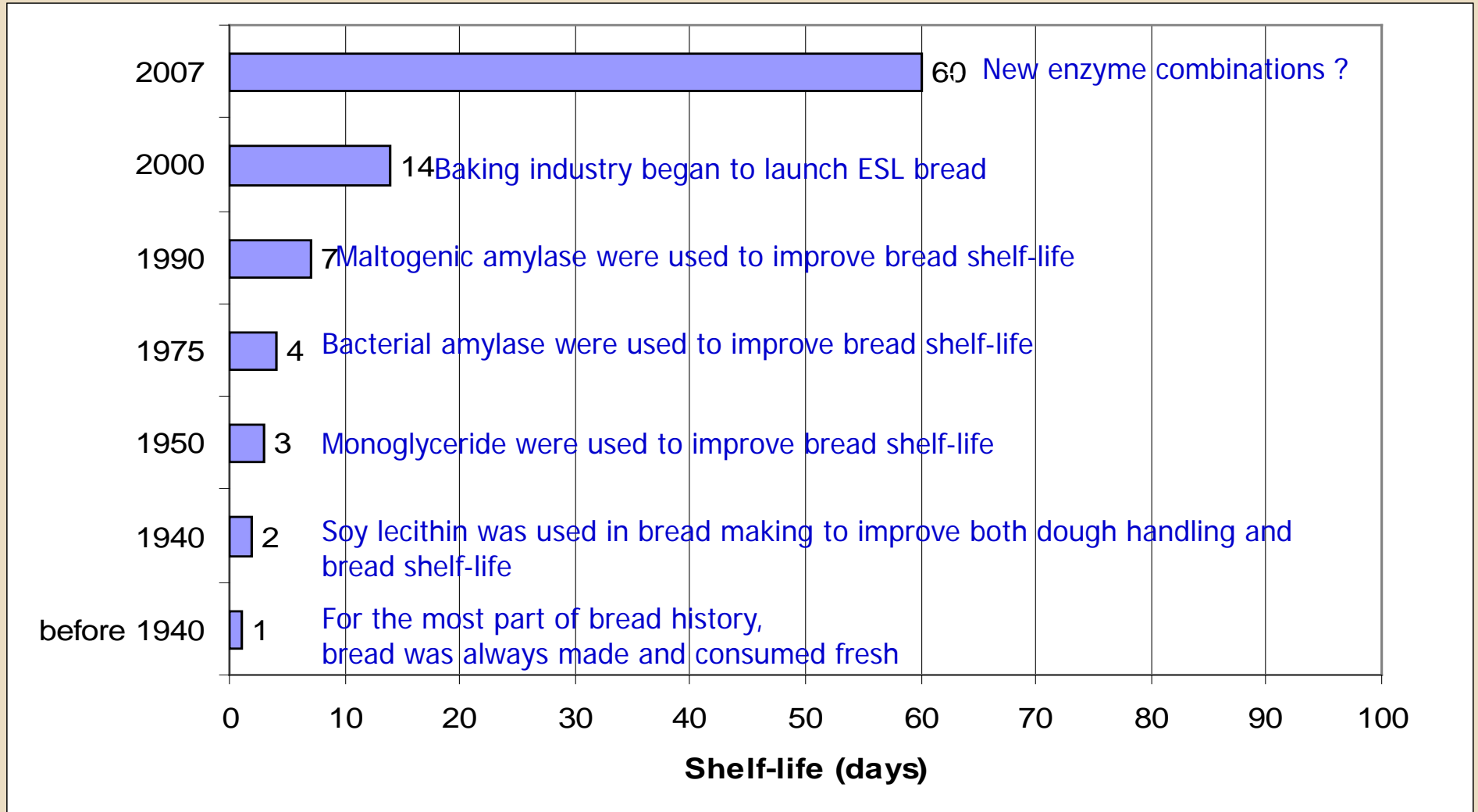


**Retrograded**

# Role of Proteins

- **Where is the protein in the picture?**
  - Doughs do not have cross-linked starch and protein
  - Bread appears to have starch-protein crosslinks
  - All flours do not produce bread that firms at the same rate
- **Still many unanswered questions**

# Major Historic Events that Affect the Shelf-life of Bread



# Maximize Shelf-life with Formulation



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- **Moisture retention**
  - Keep within legal limits!
    - Breads have a **38%** **maximum** in US
  - Rich dough
  - Increase hygroscopic ingredients
    - **Sugars**
    - **Gums**
    - **Fibers**

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# Maximize Shelf-life with Formulation

Continued

- **Sugars**

- Flavor

- Crust color

- Delays starch gelatinization

- **Moisture retention** / humectancy

- Decreases  $a_w$

- **Monosaccharides generally more effective than disaccharides**



# Maximize Shelf-life with Formulation

Continued

- **Gums (hydrocolloids)**
  - Usage levels very low
    - **Less and 0.5% total weight**
  - **Moisture retention**
    - **Increased finished moisture with proper absorption**
    - **Decreases bake loss**
  - **Used to stabilizes icings & toppings**



# Maximize Shelf-life with Formulation

Continued

## ● Fats

- **Slow** rate of firming (softens)
- Increased usage levels
  - **Flavor retention is increased**
  - **Mouth feel / lubricity**
- Oil usage = ↑ softness

# Maximize Shelf-life with Formulation

Continued

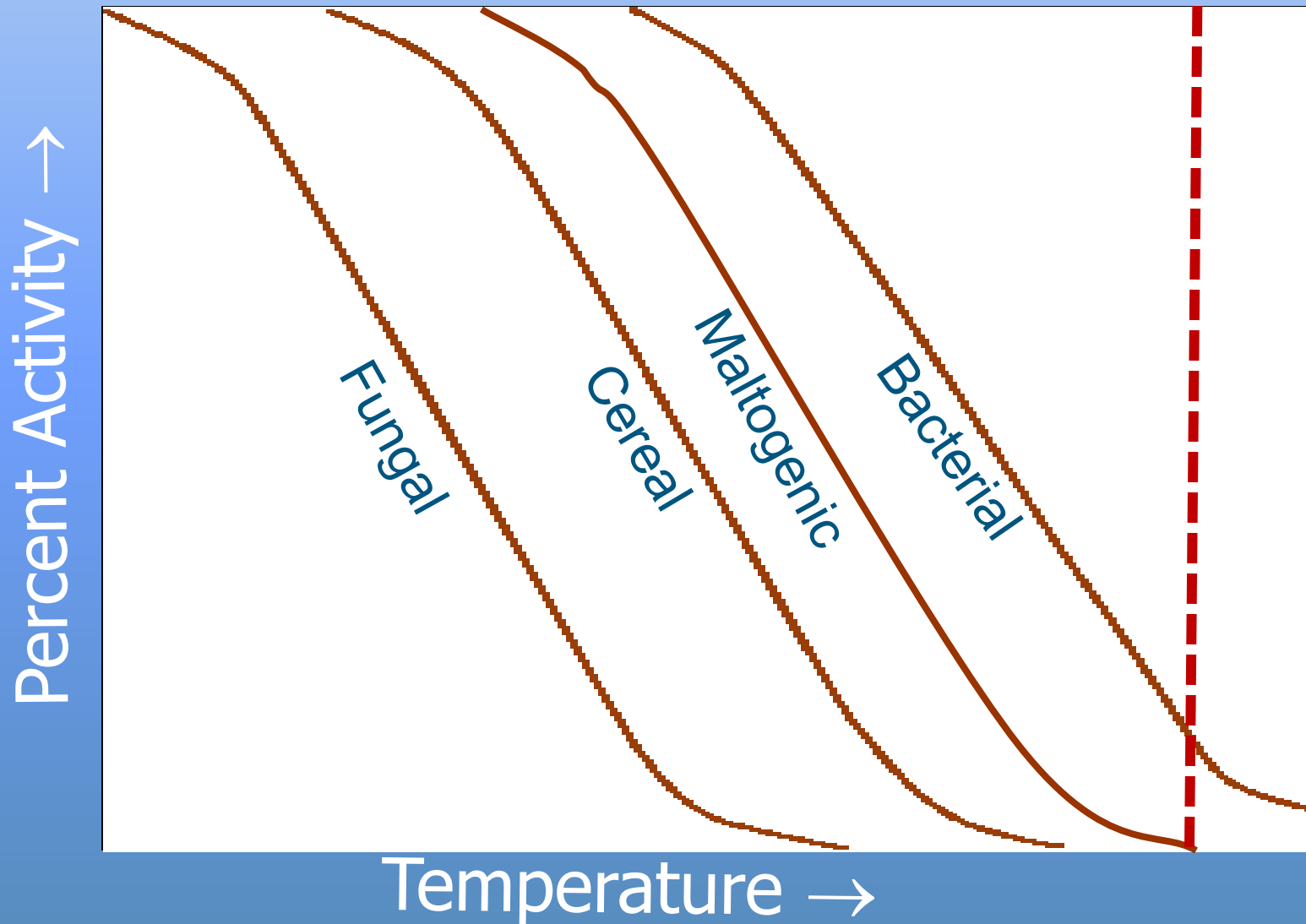
## ● Emulsifiers

- **Softens** by slowing crumb firming
- Increased gas retention
- Increase tenderness
  - **Enhanced air, fat and water incorporation**
    - Stabilized environment
- Synergy

# Effects of Enzymes

- **Inactivation temperatures**
  - Cereal
    - $\alpha$ -amylase: 180-185°F (82-85°C)
    - $\beta$ -amylase: 160-165°F (71-74°C)
  - Fungal: 131-140°F (55-60°C)
  - Bacterial: more than 212°F (100°C)

# Temperature Profiles of Amylases



# Maximize Shelf-life with Production

- **Control volume and density**
- **Control relative amounts of components**
- **Use proper packaging**
- **Constant temperature storage**
  - Freeze

# Maximize Shelf Life with Packaging

- **MAP packaging**
- **Oxygen scavengers**
- **Barrier films**
- **Surface washes - acids, alcohol**
- **Radiation - Heat, UV, white light**

# Why Extend Shelf Life?

- **Longer market exposure (less stales)**
- **Better logistics (fewer deliveries)**
- **Possible warehousing**
- **Less changeovers**
- **Improved work schedule**
- **Consumer acceptance?**