



FOR IMMEDIATE RELEASE

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Retail Bakers of America Announces 2011 Pillsbury Bakers Plus Creative Decorating Competition Winners

Slidell, LA – The Retail Bakers of America

The 11th annual Pillsbury Bakers Plus Creative Decorating Competition was held in Schaumburg, IL at the new All Things Baking show October 2 - 4, 2011. The competition featured professional decorators from retail and supermarket bakeries who competed for \$14,000 in prize money. Competitors competed on the All Things Baking trade show floor for 9 hours over a two day period in five categories. Contestants were judged in five (5) categories with winners in each category. The grand champion was selected based on the results from the five categories.

This year's contestants were:

Sara Konz, representing the Upper Midwest Bakery Association, King's County Market, St. Francis, MN

Dina Cimarusti, representing the Chicago Area Bakers Association, Alliance Bakery, Chicago, IL

Rachel Vaughn, representing the Greater Cincinnati Retail Bakers Association, The Cakery, Dayton, Ohio

Jamie Burchfield, representing the Ohio Bakery Association, The Cakery, Dayton, Ohio

Kate White, representing the Southeastern Retail Bakers Association, Honeymoon Bakery, Rome, GA

Stephanie Murphree, representing the Greater Southwest Retail Bakers Association, Rick's Bakery, Fayetteville, AR

Brandy Downs, representing the Deep South Retail Bakers Association, Ambrosia Bakery, Baton Rouge, LA

Patty Delaney representing the NJBBT, Food Circus Supermarkets, Middleton, N J

Sunnie Guraedy, selected by portfolio, Harps Food Stores, Springdale, AR

Cathy M. Caito, selected by portfolio, Cakes by Cathy, Inc, Needham, IN

Category Winners:

Flowers and Sprays category:

Bronze medal - Stephanie Murphree, GSWRBA

Silver medal -Sunnie Guraedy, Portfolio contestant

Gold medal -Sara Konz, UMBA

Wedding Cakes category:

Bronze medal-Stephanie Murphree, GSWRBA

Silver medal-Dina Cimarusti, CARBA

Gold medal- Sunnie Guraedy, Portfolio contestant

Rolled Fondant category:

Bronze medal-Sunnie Guraedy, Portfolio contestant

Silver medal- Kate White, SRBA

Gold medal-Dina Cimarusti, CARBA

Custom Design Cakes category:

Bronze medal- Sara Konz, UMBA

Silver medal- Sunnie Guraedy, Portfolio contestant

Gold medal- Stephanie Murphree, GSWRBA

Sculpted Cakes category:

Bronze medal-Sunnie Guraedy, Portfolio contestant

Silver medal-Stephanie Murphree, GSWRBA

Gold medal- Dina Cimarusti, CARBA

Pillsbury Grand Champion:

Third place- Dina Cimarusti

Second place-Stephanie Murphree

2011 Pillsbury Grand Champion- Sunnie Guraedy

Sponsors of the contest are the Retail Bakers of America and General Mills/Pillsbury along with category sponsors Pfeil & Holing, Bakery Crafts, and DecoPac.

Retail Bakers of America (RBA) – a 501(c)6 not-for-profit trade association caters to retail bakeries, allied suppliers, educators, students and other industry partners, and is committed to the success of the retail baking industry. Founded in 1918, RBA works as the bakers' business partner and resource provider, and is the nation's premier source of industry information.

All Things Baking is a new, national trade show that will serve as the industry's annual marketplace, meeting place and educational forum during the two-year gap in the IBIE rotation. Sponsored by Retail Bakers of America, American Bakers Association and Bakery Equipment Manufacturers Association, this show will be an exciting, high-energy event with educational and exhibit offerings focused on keeping baking and food service professionals on the leading edge of consumer trends. Professional bakers, caterers, restaurateurs, pastry chefs, cake decorators, chocolatiers, bakery directors and other culinary professionals are invited to attend to explore the ever-changing art of pastries, desserts and breads, hone their skills and get the information, answers and strategies they need to make their businesses more productive and profitable.